

NOTE IN THE POCKET 8TH ANNUAL

SOCKS & UNDIE 5K RUNDIE & KIDS ½K FUN RUN

Saturday, April 24, 2021



Presenting Sponsor- \$10,000

- Includes annual membership in The Children's Society with additional benefits throughout the year.
- Recognition as most prestigious and top race sponsor. Your company name and logo incorporated into event name (i.e. The NITP Socks & Undie 5k Rundie presented by YOUR COMPANY)
- Your company name and logo directly incorporated into all marketing materials, registration media and on-course signage.
- Primary recognition on race t-shirts, ten complimentary race entries and your marketing materials in race packet.
- Employee Engagement/Volunteer Service Project event hosted onsite at Note in the Pocket.
- Recognition as premier sponsor on NITP social media channels and newsletters.

Partner Sponsor(s)- \$5,000

- Includes annual membership in The Children's Society with additional benefits throughout the year.
- Your company name and logo incorporated into 5k Start/Finish line.
- Your Company name and/or logo directly incorporated into all marketing materials, registration media and on course signage.
- Prominent recognition on race t-shirts, 5 complimentary race entries and company marketing materials in race packet.
- Recognition as sponsor on NITP social media channels and newsletters.

Award Sponsor(s)- \$2,500

- Includes annual membership in The Children's Society with additional benefits throughout the year.
- Your Company name and/or logo incorporated into on course awards platform signage,
- Company representation at awards ceremony.
- Prominent recognition on race t-shirts, two complimentary race entries and company marketing materials in race packet.

Kids Fun Run Sponsor(s)- \$2,500

- Includes annual membership in The Children's Society with additional benefits throughout the year.
- Your Company name and/or logo incorporated into Kids Fun Run course.
- Company representation at Start line for Kids Fun Run and handing our medals at Finish line.
- Prominent recognition on race t-shirts, two complimentary race entries and company marketing materials in race packet.

Mile Marker Sponsor(s)- \$1,500

- Includes annual membership in The Children's Society with additional benefits throughout the year.
- Your Company name and/or logo incorporated into on course 1- or 2-Mile Marker signage.
- Prominent recognition on race t-shirts.
- Placement of marketing materials in race packet.

T-Shirt Sponsor(s)- \$1,000

- Includes annual membership in The Children's Society with additional benefits throughout the year.
- Your Company name and/or logo incorporated into the celebration area.
- Recognition on race t-shirts.
- Placement of marketing materials in race packet.

For more information about level availability, contact us at race@noteinthepocket.org