

Note in the
Pocket

Pocket Pop Up Sponsorship Opportunities

Note in the Pocket provides quality clothing to homeless and impoverished children and families with dignity and love. Since 2013, we have clothed over 47,000 individuals.

In response to the Covid pandemic we pivoted our program and launched our Emergency Clothing Effort. A major component of our Emergency Clothing Effort is our Pocket Pop Up clothing distribution events that we host in partnership with our community referral agencies.

At these events, individuals can “shop” for free and pick out clothing needed for any member of their household. Since 2020, we have hosted 38 Pocket Pop Ups, clothing over 5,800 individuals.

We invite your team to support these events and help clothe children and families in confidence!



Presenting Sponsor- \$5,000

- Includes volunteer opportunity for 10 employees at Pocket Pop Up event.
- Includes volunteer opportunity at NITP Donation Center for 25 employees to prepare clothing for event.
- Provides \$3,000 worth of new clothing and shoes to distribute at Pocket Pop Up event.
- Covers \$2,000 in event/program costs.
- Recognition as Presenting Sponsor on NITP social media channels, email newsletter, and event promotion.

Partner Sponsor- \$2,500

- Includes volunteer opportunity for 8 employees at Pocket Pop Up event.
- Includes volunteer opportunity at NITP Donation Center for 10 employees to prepare clothing for event.
- Provides \$1,500 worth of new clothing and shoes to distribute at Pocket Pop Up event.
- Covers \$1,000 in event/program costs.
- Recognition as Presenting Sponsor on NITP social media channels, email newsletter, and event promotion.

To discuss sponsorship opportunities, please contact
Sarah Caldwell at sarahc@noteinthepocket.org or 703-894-8247.