

# ANNUAL REPORT 2022

*Clothing with Dignity and Love*





# CHAIRMAN'S STATEMENT

Our organization often says that Note in the Pocket "Is the **Community**," as it is the community that powers our impact by donating the clothing, volunteering to process and deliver wardrobes, and is financially supported by community members.

This has certainly been the case over the past two years. During a time when we were facing a constantly changing landscape- Note in the Pocket sought to be something our community could continue to rely on. And in return we were able to meet and exceed our goal, clothing 8,531 individuals.

In 2022, we continued to deepen our impact throughout Wake County and realize our goal to begin serving Durham children and families. Through Pocket Pop Ups, our emergency clothing distribution events, we were able to clothe 321 in Durham. Additionally, we launched a pilot program with the Durham Children's Initiative to provide clothing for 50 individuals in their program.

Our Pocket Pop Up events have been an integral part of our growth and ability to make a hyperlocal impact in some of the communities that were hardest hit by the pandemic. In order to achieve our long term strategic goals we must continue to amplify our current community mobilization.

Our enhanced ability to continuously scale our goals to reduce educational inequity by addressing clothing insecurity beyond Wake County, the largest school district in North Carolina, will facilitate expansion into a Triangle region-wide serving agency.

Wardrobes that include items like a new pair of pants or properly fitting shoes, might seem simple. But this can be life changing for a child. Well-fitting and seasonably appropriate clothing can provide confidence for that student. Confidence to raise their hand in class. Confidence to make new friends. Confidence to pursue new opportunities and achieve educational success.

Thank you for being a part of our community and helping us clothe thousands of children and families. With your support, we are making an immediate impact in the current life and future dreams for our children.

## CHRISTIE MOSER

*Chairman, Board of Directors  
Cary Chamber of Commerce*

# 2022 IMPACT

*Note in the Pocket meets one of the most basic needs that a child can have. Not only does the agency provide quality NEW and GENTLY used clothing, perhaps what is most important is the love and thought that goes into the work they do. I am a firm believer that many can provide a need, however the concern should also be in HOW a need is met. I am grateful for the partnership and most grateful for the benefits that our families receive from this organization. - Referral Partner*

**134,530**  
items of clothing  
distributed

**8,531**  
individuals  
clothed

**282,562**  
pounds of clothing  
donations processed

**5,381**  
volunteers

**11**

Pocket Pop Ups

**321**

**17,614**  
hours of service

**2,070**

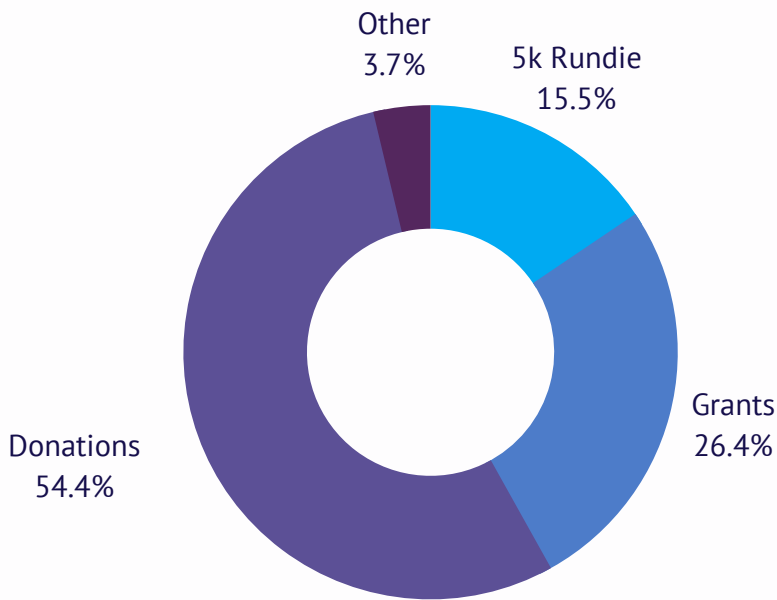
individuals clothed

individuals  
clothed in new  
Durham expansion



# FINANCIAL STATEMENT

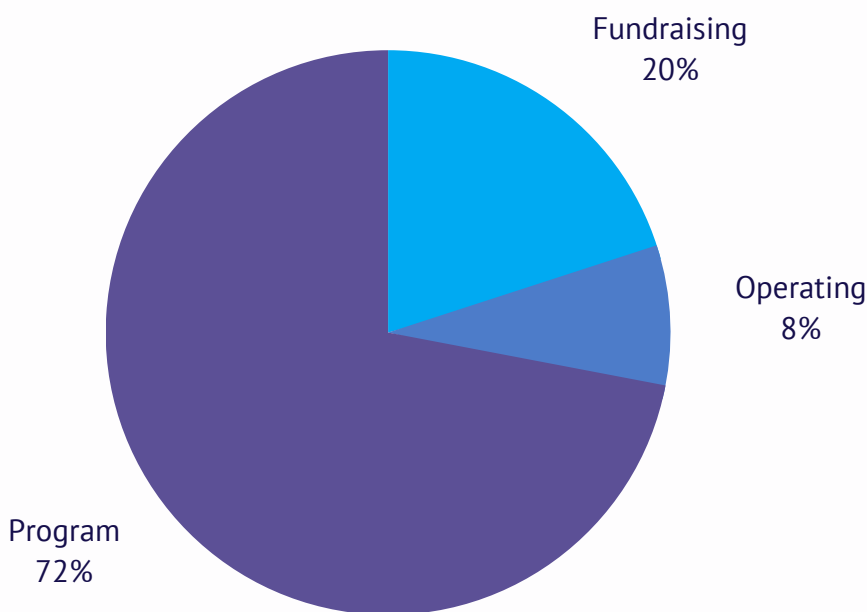
## REVENUE BY PERCENTAGE



## TOTAL REVENUE

Donations	\$609,764
Grants	\$295,595
Socks & Undie	\$174,342
5k Rundie	
Other Income	\$41,843

## EXPENSE BY PERCENTAGE



# CLOTHING WITH DIGNITY AND LOVE

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