



Socks & Undie 5k Rundie Sponsorships

Saturday, April 27, 2024

TRIANGLE REGION SPONSORSHIPS: Sponsors at these levels will receive recognition benefits at both 5k events in Raleigh and Durham. Your company logo will be displayed on signage at both races, logo listed on each race registration website, and on both 5k t-shirts.

Presenting sponsor- \$15,000 (1 available)

- Recognition as most prestigious and top race sponsor. Your company name and logo incorporated into event name (i.e. The Socks & Undie 5k Rundie presented by YOUR COMPANY).
- Opportunity to speak during pre-race announcements and set up company tent at 5k race.
- Your company name and logo directly incorporated into all event marketing promotions, on-course signage, primary recognition on race t-shirts, 15 complimentary race entries, your marketing materials in race packet, and Audio Announcements throughout the 5k event.
- Recognition as presenting sponsor on event website, NITP social media channels and e-newsletters.
- Employee Engagement/Volunteer Service Project event hosted onsite at Note in the Pocket.

Impact sponsor(s)- \$10,000

- Your company name and logo directly incorporated into all marketing materials, registration media and on-course signage.
- Opportunity to set up company tent at 5k race.
- Prominent recognition on race t-shirts, 10 complimentary race entries, your marketing materials in race packet, and Audio Announcements throughout the 5k event.
- Recognition as premier sponsor on event website, and NITP social media channels and e-newsletters.
- Select the following sponsorship options- Start/Finish Line Sponsor, Finish-Line Festival Sponsor
- Employee Engagement/Volunteer Service Project event hosted onsite at Note in the Pocket.

Heart & Sole sponsor(s)- \$5,000

- Your company name and logo directly incorporated into all marketing materials, registration media and on-course signage.
- Recognition on race t-shirts, 5 complimentary race entries, your marketing materials in race packet, and Audio Announcements throughout the 5k event.
- Recognition as sponsor on event website, and NITP social media channels and e-newsletters.
- Opportunity to set up company tent at 5k race.
- Select the following sponsorship options at this level- Award Sponsor, Water Station, Kids Fun Run, Volunteer Tent, Entertainment (*additional benefits dependent upon selection*)
- Employee Engagement/Volunteer Service Project event hosted onsite at Note in the Pocket.



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Dignity & Love sponsor(s)- \$2,500

- Your company name and logo directly incorporated into all marketing materials, and on-course signage.
- Recognition on race t-shirts, 2 complimentary race entries, your marketing materials in race packet, and Audio Announcements during pre-race announcements.
- Recognition as sponsor on event website, and NITP social media channels and e-newsletters.

WAKE OR DURHAM 5K SPONSORSHIPS: Sponsors at these levels will receive recognition benefits at either the Raleigh or Durham 5k event. Please indicate your race location on the sponsorship pledge form.

Mile Marker sponsor(s)- \$1,500

- Your company name and logo directly incorporated into all marketing materials, and on-course signage.
- Recognition on race t-shirts, your marketing materials in race packet, and Audio Announcements during pre-race announcements.
- Recognition as sponsor on race website, and NITP social media channels and e-newsletters.
- Your Company name and/or logo incorporated into on course 1- or 2-Mile Marker signage.

T-Shirt sponsor(s)- \$1,000

- Recognition on race t-shirts, your marketing materials in race packet, and Audio Announcements during pre-race announcements.
- Recognition as sponsor on race website, and NITP social media channels and e-newsletters.





Sponsorship Pledge Form

I would like to pledge the following sponsorship:

Socks & Undie 5k Rundie Sponsorship Levels:

Triangle Sponsorship-

- Presenting Sponsor (\$15,000)
- Impact Sponsor (\$10,000)
- Heart & Sole Sponsor (\$5,000)
- Dignity & Love Sponsor (\$2,500)

Raleigh Race Sponsorship-

- Mile Marker Sponsor (\$1,500)
- T-shirt Sponsor (\$1,000)

Durham Race Sponsorship-

- Mile Marker Sponsor (\$1,500)
- T-shirt Sponsor (\$1,000)

Name of Individual or Corporate Sponsor _____

Contact Person _____ Title _____

Address _____

Bus. Phone _____ Cell phone _____

Email _____

Payment Information:

- Check enclosed: please make check payable to Note in the Pocket
- Invoice me at the address above
- Credit Card: please make your donation online at <https://noteinthepocket.org/give-financially/>.

Please return this form to:

Note in the Pocket

9650 Strickland Rd, Suite 103-168, Raleigh, NC 27615

Questions- please contact Sarah Caldwell, sarahc@noteinthepocket.org or 703-894-8247