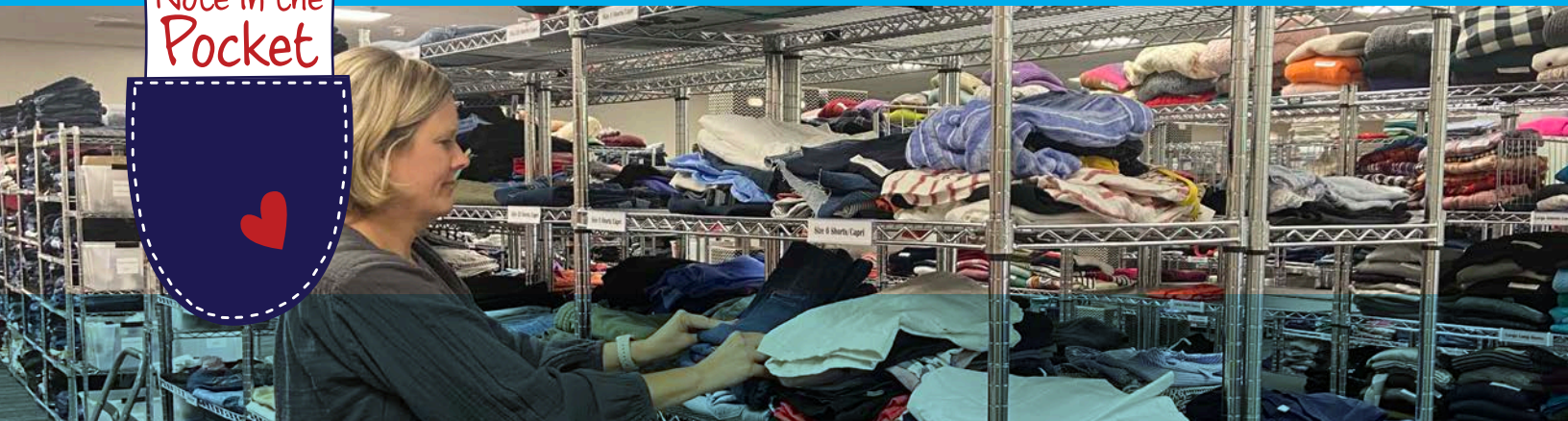


2023 IMPACT REPORT

Clothing Children with Dignity & Love 

Note in the
Pocket



CHAIRMAN'S STATEMENT

As Note in the Pocket celebrated our tenth anniversary in 2023, I was reminded of something once said by Isaac Newton: *We stand on the shoulders of giants. We see more, and things that are more distant, than they did, not because our sight is superior or because we are taller, but because they raise us up, and by their great stature add to ours.*

Serving on the Board of Directors for Note in the Pocket, I get to stand on the shoulders of giants. It started with Margaret Symonds and Susan Reiland and a single class of kindergarten students bringing home winter coats, then an ad in a church newsletter that caught the attention and inspired vision of Dallas Bonavita, and it's now grown into an incredible community of supporters, volunteers, past and present board members, and community partners.

In 2013, Note in the Pocket clothed 1,556 individuals. In 2023, we clothed 10,000 people in a single year, and surpassed 50,000 people served over the last decade.

That's 50,000 times...

... that a child was able to come to school because they weren't worried about standing out in the rain without a coat at the bus stop.

... that a child proudly stood up and gave a class presentation instead of slumping in the desk worried about their appearance.

... that a child made new friends at recess because they were no longer worried about running in shoes with the soles falling off.

... that a struggling parent didn't have to put less food on the table in order to afford a winter coat.

That's 50,000 lives that have been permanently, positively changed thanks to Note in the Pocket—thanks to you, our community of supporters.

As we celebrate all of the good that Note in the Pocket has done in our community this last year and last decade, the challenge and obligation today is to consider how we can give the biggest, broadest possible shoulders for others to stand upon. Imagine what the 20th or 25th anniversary of Note in the Pocket might look like... and then, let's do whatever we can to ensure the brightest possible future of life-changing impact for this incredible organization.

Tim Tinnesz

Chairman, Board of Directors
St. Timothy's School



Our 2023 Impact

Delivered
239,247
items valued at over
\$2,631,357

Clothed
10,015
children and adults

Processed
369,335
pounds of clothing
donations

6,671
volunteers provided
29,714 hours of service

Clothed
574
individuals through
new Durham expansion

Clothed
3,172
individuals through our 10
hosted Pocket Pop Ups

"One person deciding to make a difference in someone else's life led an entire non-profit, with a board, employees, volunteers, showing people that they are valued. What started as collecting coats in my family's bonus room led to donation bins, clothing drives, and many thousands of people receiving fresh clothing. One small act of kindness will ripple. We cannot all do great things, but together, we can do small things with great love."

- Margaret Symonds,
Teacher and Founder of Note in the Pocket



Clothing Children with **Dignity & Love**

OUR MISSION

To provide quality clothing to homeless and impoverished children and families with dignity and love.

Board of Directors

Tim Tinnesz
Chairman,
St. Timothy's School

Jeremy Petranka
Vice Chairman,
Duke University

Jennifer Vondee
Secretary,
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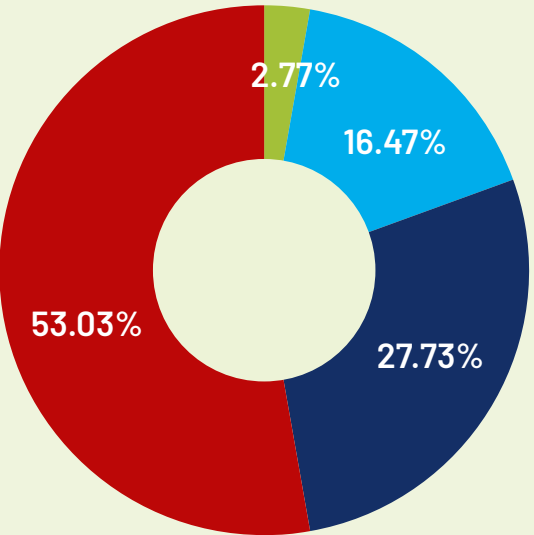
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Eckel & Vaughan

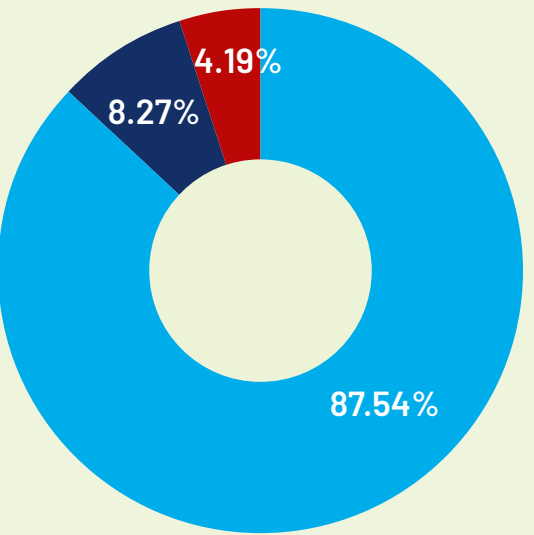
FINANCIAL STATEMENT

REVENUE BY PERCENTAGE



Donations	53.03%
Events	27.73%
Grants	16.47%
Other Income	2.77%
Total Revenue	\$1,588,828

EXPENSE BY PERCENTAGE



Program	87.54%
Fundraising	8.27%
Operations	4.19%



STORIES BEHIND CLOTHING INSECURITY: Our Community Partners' Points of View

Note in the Pocket's community partners are our lifeline to the individuals who need our Mini-Wardrobes. They work at schools, agencies, and non-profits on the frontlines of supporting families in difficult situations where clothing insecurity is an underlying issue. Here are two stories from local social workers who experience the impact firsthand.

Kathy, Public School System

Kathy has seen it all as a social worker with the public school system for almost 30 years. At home visits and assessments, she often observes families experiencing clothing insecurity. She has turned to Note in the Pocket to meet these needs since the organization's early years.

"The families I refer are very impoverished," Kathy explains. "Many are experiencing homelessness or leaving domestic violence situations from out of state. They don't have the finances to clothe their children."

Kathy loves that Note in the Pocket is able to clothe the whole family – students, working parents, and babies. She has the chance to deliver the clothing and enjoy each person's reaction.

"Note in the Pocket makes sure the children are truly loved by picking out age-appropriate, relevant clothes" she said. "They keep a pulse on what's trendy and the right sizing. The children feel very special."

"I love what I do, and Note in the Pocket makes it even more of a pleasure to serve families. They are well known in the community and do a great job of coordinating with other agencies and nonprofits."

Stephany, Lucy Daniels Center

Stephany is a trained therapist and clinical social worker with the Lucy Daniels Center, which provides mental health services for children ages birth to 5. These children are dealing with events like divorce or death or have behavioral issues. Many have recently moved from other countries and start preschool while their parents look for work.

"We experience what it means to be at home and see the clinical and basic needs, as well as where the families struggle," said Stephany. "Clothes are a big deal for children at this age because they're growing out of things and developing so quickly."

Stephany remembers a case where a child was released from immigration detention and had no clothes, and Note in the Pocket was able to provide a Mini-Wardrobe in just two days.

"Note in the Pocket works really hard to get things going for the family," she said. "If the child has clothes they're proud to wear, or with their favorite color or character, it makes a difference in how they go out in the world. The change is pretty immediate."

10 YEARS

Celebrating 10
Years in Style!



We were blown away by the support at our Sneaker Ball celebration- THANK YOU!

Over 350 friends, volunteers, and partners joined us to honor the impact Note's mission has had on thousands of children and family members across our community. It was a beautiful evening to celebrate 10 years of clothing children with dignity and love.

In 2013, we clothed 1,556 individuals. In August of this year we received 1,557 requests in one month. And with your support, we exceeded our goal and raised funds at the Sneaker Ball that will help clothe 1,556 individuals! Thank you to everyone that supported this event and joined us to honor our beginnings and celebrate our continued growth and impact.



"10,000 children and family members will be clothed in confidence by us THIS YEAR - and this is JUST THE BEGINNING."

- Dallas Bonavita,
Executive Director

Total Impact Over The Years!

Clothed
54,201
individuals since 2013

Delivered over
780,000
items of clothing
since 2013

Processed over
1 Million
pounds of clothing
since 2013

Hosted
46
Pocket Pop Ups
since 2020

Clothing Children with **Dignity & Love**

NEW DURHAM LOCATION

Early 2022, we set a goal to clothe 200 children and families in Durham. We hosted two Pocket Pop Up events and began a pilot program with the Durham Children's Initiative and ended 2022 by clothing 321!

In 2023 we were thrilled to announce the next step in our growth... a new program location in Durham! We also found the perfect place, signed the lease and upfitted the space for our unique needs.

Stay tuned... with the help of the Durham community, THIS JUST THE BEGINNING!



♡♡♡
"Two families on my caseload were recipients of clothing provided by Note in the Pocket. Not only were the families grateful, they were very excited and touched by the quality of the clothing. I felt incredibly proud to be a part of that moment in collaboration with Note in the Pocket!"

- Durham Children's Initiative Family Advocate



2023 Durham #s

Clothed
574
individuals in Durham
in 2023

Hosted
2
Pocket Pop Ups
in Durham in 2023

Clothed
400
through the 2 Durham
Pocket Pop Ups in 2023



"The Durham Children's Initiative is excited that Note in the Pocket will open space in Durham. Families who are already experiencing other challenges can take comfort in knowing that there is a partner that reduces the barrier of clothing. Thanks to the support of Note in the Pocket, DCI families are able to feel confident outwardly, and that in turn helps to build up their confidence to advocate for themselves."

-Charleita M. Richardson, CEO, Durham Children's Initiative



Clothing Children with **Dignity & Love** ♡

VOLUNTEERS



Volunteers play a significant role in our ability to clothe children with dignity and love. In 2023 we had 105 volunteers serve 1-3 times weekly, 120 volunteers serve once a month and 10 corporate and civic groups serve at least monthly.



"After moving to Raleigh from another state a few years ago, I needed a cause to get behind and a group of like-minded people to connect with. I found both at Note in the Pocket and I'm there every week now!"



We are extremely grateful to all of our volunteers and these groups that volunteer on a regular basis:

Monday Marvels
Monday Magic
Junior League of Raleigh
Tuesday Treasurers
Tuesday Troopers
Wednesday Wonders
Lifepointe Women's Group
Thursday Thunder
Creekside Cares
Enact
CAPTRUST
Cisco
Alliance Health
Southern First Bank
Band of Sisters
North Raleigh United Methodist Church
White Memorial Presbyterian Church
Gay for Good

Fidelity Investments
National Charity League
Young Men's Service League
Boys Team Charity
Lenovo
Elliott Davis
Granite Falls Yoga
Xylem
YP Civitan
Delta Kappa Gamma
STMA
Asbury Church
Carolina Preserve
New Hope Church
Wakefield United Methodist Church
Ravenscroft Middle & Upper Schools
Green Level High School

"I can say that the volunteer experience at Note in the Pocket is unparalleled. Every step of the process from scheduling a group, to learning the processes at the volunteer center, to being welcomed and thanked profusely – Note staff are just a class act. I have volunteered with at least 8 organizations in the past 5 years. NOBODY else compares in terms of the organization and cleanliness of the facility and the obvious value placed on volunteers and donors. I am proud to be a Note volunteer!"



"What a fantastic cause! I was very impressed by the operation and the genuine care the employees had for their cause."

Clothing Children with

Dignity & Love





noteinthepocket.org

Mailing Address: 9650 Strickland Road, Suite 103-168, Raleigh, NC 27615
919-714-9403 | info@noteinthepocket.org