



Note in the
Pocket

2024

IMPACT REPORT

Thank YOU!

Clothing Children with Dignity & Love 

Note in the
Pocket



CHAIRMAN'S STATEMENT

"The opposite of love is not hate, it's indifference." - Elie Wiesel

We live in a world that is always in need of more love and less indifference. However, spending any time with the many people who serve and support Note in the Pocket, indifference is nowhere to be found. Instead, action-oriented, others-focused, inspiring love is in abundance. Clothing children with dignity and love is more than just a catch phrase; it's an important reminder of what our Note in the Pocket community does and why we do it.

In 2024, we were particularly grateful for our community growth. In January, we officially expanded into Durham, holding a ribbon cutting at our new facility and welcoming Mayor Leonardo Williams, among many other Durham community leaders. We followed in the spring with our first-ever, simultaneous, two-city Socks & Undie 5K Rundie, held in both Raleigh and Durham. In the fall, The Bradford hosted our "Footprints of the Season" gala, where we heard inspirational messages from Syretta Hill from StepUp Durham and former Raleigh Mayor, Smedes York. We welcomed mayors from cities and towns throughout the Triangle, and celebrated incredible, transformative generosity from our tremendous Note community.

Our impact even stretched beyond the Triangle as Note launched our first statewide Clothing Insecurity Awareness campaign. We developed a Clothing Distribution Program Starter Guide to help others bring the essential work of addressing clothing insecurity to communities near and far. It's important to acknowledge our staff and volunteers were able to accomplish this all in spite of significant disruptions lasting more than a month at our Raleigh headquarters due to a storm-related power outage quickly followed by a burst pipe and flood. Our team was undeterred, our community rallied, and Note's impactful work continued.

That impact cannot be overstated. There are thousands of children and families whose lives have been forever, positively changed by the work, generosity, and love of the Note in the Pocket community. Children are finding success in school, engaging with peers, and their futures are significantly brighter thanks to the transformational change that something as seemingly simple as quality clothing has brought them.

To those who have served and supported Note in the Pocket, we are grateful! 2024 was another strong and impactful year, and we are confident that there's more good work in our future.

Tim Tinnesz
Chairman, Board of Directors
St. Timothy's School



Our 2024 Impact

Delivered
233,947
items valued at over
\$2,760,731

Clothed
10,067
children and adults

Processed
430,895
pounds of clothing
donations

7,832
volunteers provided
34,465 hours of service

Clothed
1,286
individuals our first
year in Durham location

Clothed
2,615
individuals through our 8
hosted Pocket Pop Ups

"We are addressing a critical, but often overlooked factor affecting youth mental health and well-being: clothing insecurity. While not a traditional mental health organization, our work directly impacts the psychological wellness of vulnerable children and adolescents living in poverty. Our community is truly pulling together to make a difference."

Dallas Bonavita

- Dallas Bonavita
Executive Director of Note in the Pocket



Clothing Children with **Dignity & Love**

OUR MISSION

To provide quality clothing to homeless and impoverished children and families with dignity and love.

Board of Directors

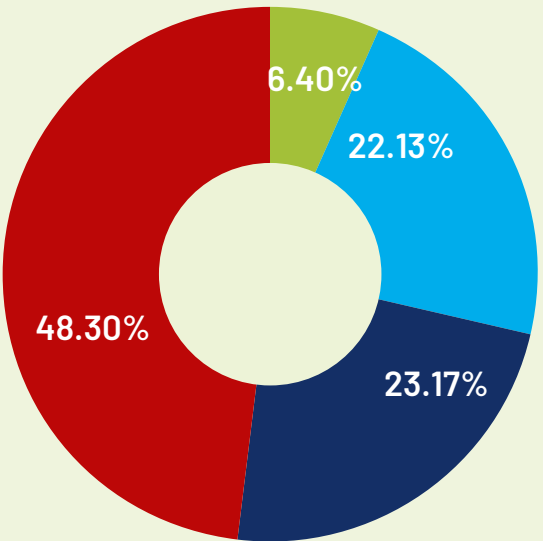
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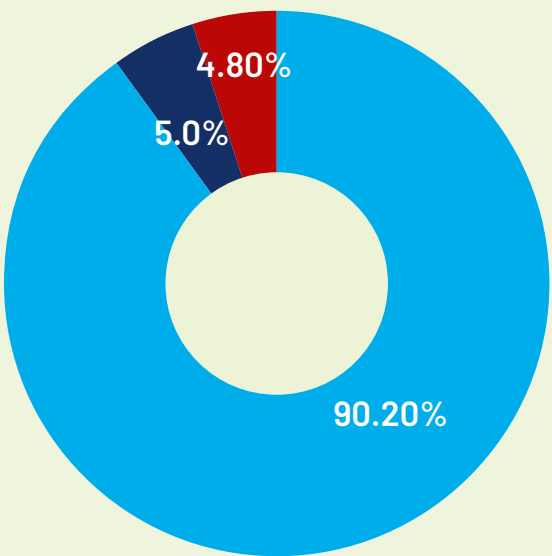
FINANCIAL STATEMENT

REVENUE BY PERCENTAGE



Donations	48.30%
Events	23.17%
Grants	22.13%
Other Income	6.40%
Total Revenue	\$1,625,913

EXPENSE BY PERCENTAGE



Program	90.20%
Fundraising	5.0%
Operations	4.80%

VOLUNTEERS



Volunteers play a significant role in our ability to clothe children with dignity and love. In 2024, we had 136 volunteers serve 1-4 times weekly, 191 volunteers serve once a month, and 24 corporate and civic groups serve at least monthly.



"Every day we make memories—both with the work we do and the camaraderie we share with each other. We all enjoy helping the mission of NITP and have been proud of the work we accomplish every week."

"At one of the Note in the Pocket Pop-Up Events, I helped an elementary school girl find a dress for Christmas church services. After searching through the bin, we finally found the perfect one in her size. As soon as she picked it up, her face lit up! I told her she was going to look like a princess this Christmas, and she giggled, joyfully skipping away to proudly show her family. For this girl, a Christmas service dress was more than just an outfit—it was an opportunity to feel fancy, beautiful, seen, and valued. That is the power of a new outfit in building confidence."



We are extremely grateful to all of our volunteers and these groups that volunteer on a regular basis:

RALEIGH

- | | |
|-------------------------------|--|
| Alliance Health | Monday Marvels |
| Altrusa of Raleigh | NC SECU |
| Asbury Church | National Charity League - Longleaf Pine |
| Band of Sisters | North Raleigh United Methodist Church |
| Boys Team Charity | Raleigh City Attorney's Office |
| CAPTRUST | Ravenscroft |
| Carolina Arbors - Cary | SouthernFirst |
| Cary HS NITP Club | STMA |
| Cary MacGregor Rotary Club | Thursday Thunder |
| Cisco | Tuesday Treasures |
| City of Raleigh | Tuesday Troopers |
| Delta Kappa Gamma | Wake County Bar Association |
| Elliott Davis | Wakefield UMC & Friends |
| Enact | Wednesday Wonders |
| Fidelity | White Memorial |
| Gay for Good | Young Men's Service League - First in Flight |
| Green Level HS | Young Men's Service League - West Wake |
| Junior League of Raleigh | Yogis with Heart |
| Lenovo | |
| Lifepointe Women's Grow Group | |
| Monday Magic | |

DURHAM

- | | |
|----------------------|---|
| Carolina Preserve | Junior League of Durham & Orange Counties |
| Cisco | New Hope Church |
| Creekside Cares | Thales Academy Apex |
| Fidelity Investments | Young Men's Service League - West Wake |
| Gay for Good | |
| Green Level HS | |

2024 HIGHLIGHTS



Officially expanded into Durham, NC!



5K Rundie hosted in both Raleigh & Durham!

Produced a starter guide to help other communities address clothing insecurity!



The Bradford hosted our "Footprints of the Season" gala!



noteinthepocket.org

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