Note in the Pocket



2025 IMPACT REPORT

Thank YOU!

Clothing Children with Dignity & Love



STATEMENT FROM THE CHAIR

Dear Friends and Supporters,

As Chair of the Board of Directors, it is my honor to reflect on the impact and progress of Note in the Pocket over the past year. In 2025, our organization continued to stand as a vital resource for children and families in our community, ensuring that dignity, confidence, and opportunity begin with something as basic and essential as clothing.

This year brought both challenges and meaningful growth. Demand for our services remained high, a clear reminder of the ongoing needs faced by families across our region. Through the dedication of our staff, the commitment of our volunteers, and the generosity of our donors and partners, Note in the Pocket rose to meet that need. Together, we provided thousands of children with quality clothing, empowering them to attend school with confidence and fully engage in their education.

We also saw important strides in strengthening our internal operations and expanding our reach. With thoughtful leadership and a resilient team, the organization maintained continuity during a period of transition while continuing to innovate and build for the future. This stability has positioned Note in the Pocket to grow its impact even further in the years ahead.

None of this work would be possible without you. Whether you gave your time, clothing, resources, or voice to our mission, your support has made a tangible difference in the lives of children who deserve to feel valued and prepared for success.

We extend our deepest gratitude to Dallas Bonavita for the 13 years of dedicated leadership, vision, and heart she gave to Note in the Pocket. Her unwavering commitment helped shape our organization and expand our ability to provide clothing and dignity to children and families across our community.

As we look ahead, we are excited to build on this strong foundation and embrace the opportunities before us, continuing to grow our impact and meet the rising need for clothing security.

With gratitude,

Jeremy Petranka
Chair, Board of Directors
Note in the Pocket

Our 2025 Impact

Clothed
11,041
children and adults

Delivered
251,970
clothing items

Processed
497,109
pounds of clothing donations

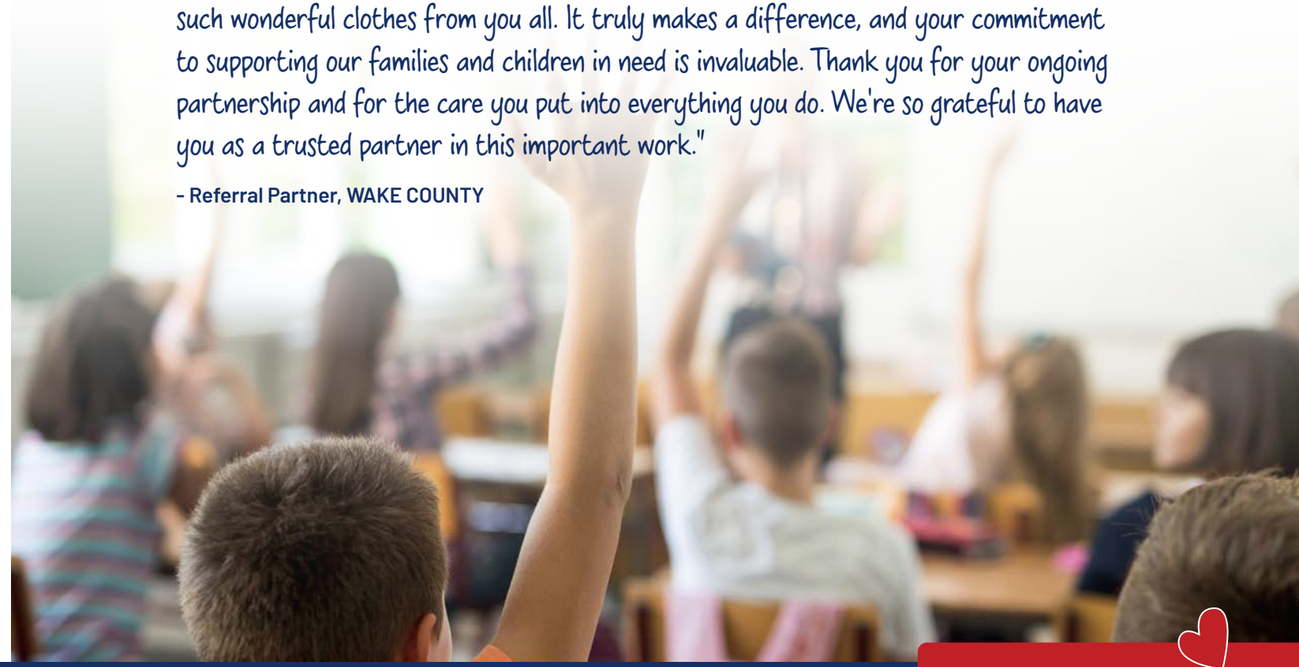
Hosted
9,935
volunteers who provided 41,820 hours of service

Since 2024, we have served
3,008
individuals through the Durham expansion

Since 2020, we have helped
12,418
people access clothing through Pocket Pop Ups

"I wanted to take a moment to express how much I appreciate the work you and your team do. I love seeing the joy and gratitude on the faces of our clients when they receive such wonderful clothes from you all. It truly makes a difference, and your commitment to supporting our families and children in need is invaluable. Thank you for your ongoing partnership and for the care you put into everything you do. We're so grateful to have you as a trusted partner in this important work."

- Referral Partner, WAKE COUNTY



Clothing Children with Dignity & Love

OUR MISSION

To provide quality clothing to homeless and impoverished children and families with dignity and love.

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Chair,
Duke University

Ariane Despres
Vice Chair,
Fidelity Charitable

Brooke Hanford
Secretary, York Properties

Jami Crampton
Treasurer, Elliott Davis

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Caroline Margolis**
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UCB

Harris Vaughan
Eckel & Vaughan

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Chris Vurnakes
Focal Point

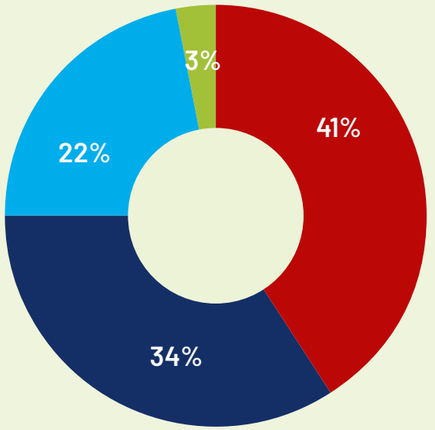
Jill Walters
Baker Donelson

Megan West Sherron
Campbell Law School

* Joined in 2026 ** Stepped down in 2026

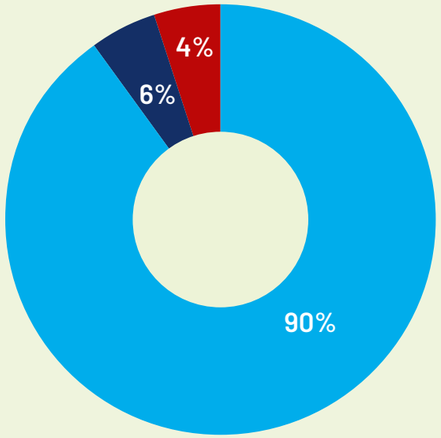
FINANCIAL STATEMENT

REVENUE BY PERCENTAGE



- **Donations** $935,790 (41%)
- **Grants** $764,890 (34%)
- **Events** $508,114 (22%)
- **Other Income** $69,590 (3%)
- **Total Revenue** **$2,278,384**

EXPENSE BY PERCENTAGE



- **Program** 90%
- **Management** 6%
- **Fundraising** 4%

Clothing Children with Dignity & Love

VOLUNTEERS

We run on volunteer power. Without our community, we simply couldn't deliver two weeks' worth of clothing to children with the dignity and love they deserve. In 2025, 9,935 volunteers gave 41,820 hours of service, alongside 400 volunteer groups who contributed 19,883 hours. Thank you all!





Cora, a student at Endeavor Charter School, spent her 2-week track-out hosting a sock and undies drive. Her original goal was 80 items for her 8th birthday year. She ended up bringing in over 800 items total (62 lbs)!

WAKE COUNTY

"Volunteering at Note in the Pocket is an honor and a privilege. It provides an opportunity to serve the children of the community in a manner that offers them hope. These clothes meet not only their physical needs but are very important to their psychological and emotional development. Our clothing encourages children to grow to their full potential and become the best version of themselves. Through the efforts at Note in the Pocket, children are clothed in love. I am truly blessed to be a part of this organization."

- Karen, Volunteer





We are extremely grateful to all of our volunteers and these groups that volunteer on a regular basis:

RALEIGH

Cisco*
White Memorial Presbyterian Church*
NC State Employees Credit Union
Abrigo
Labcorp
Junior League of Raleigh*
Longleaf School of the Arts
boys team charity*
NC Office of the State Auditor
Xylem

DURHAM

Creekside Cares*
Cisco
New Hope Church*
National Charity League Eno River*
BASF
Teleflex
Blue Cross of North Carolina
Carolina Preserve*
LabCorp
Fidelity

*Groups that served at least one shift per month in 2025.



2025 HIGHLIGHTS



Celebrated our 20th anniversary and reflected on the immeasurable impact a simple "Note in the Pocket" can have.



5K Rundie hosted in both Raleigh & Durham!



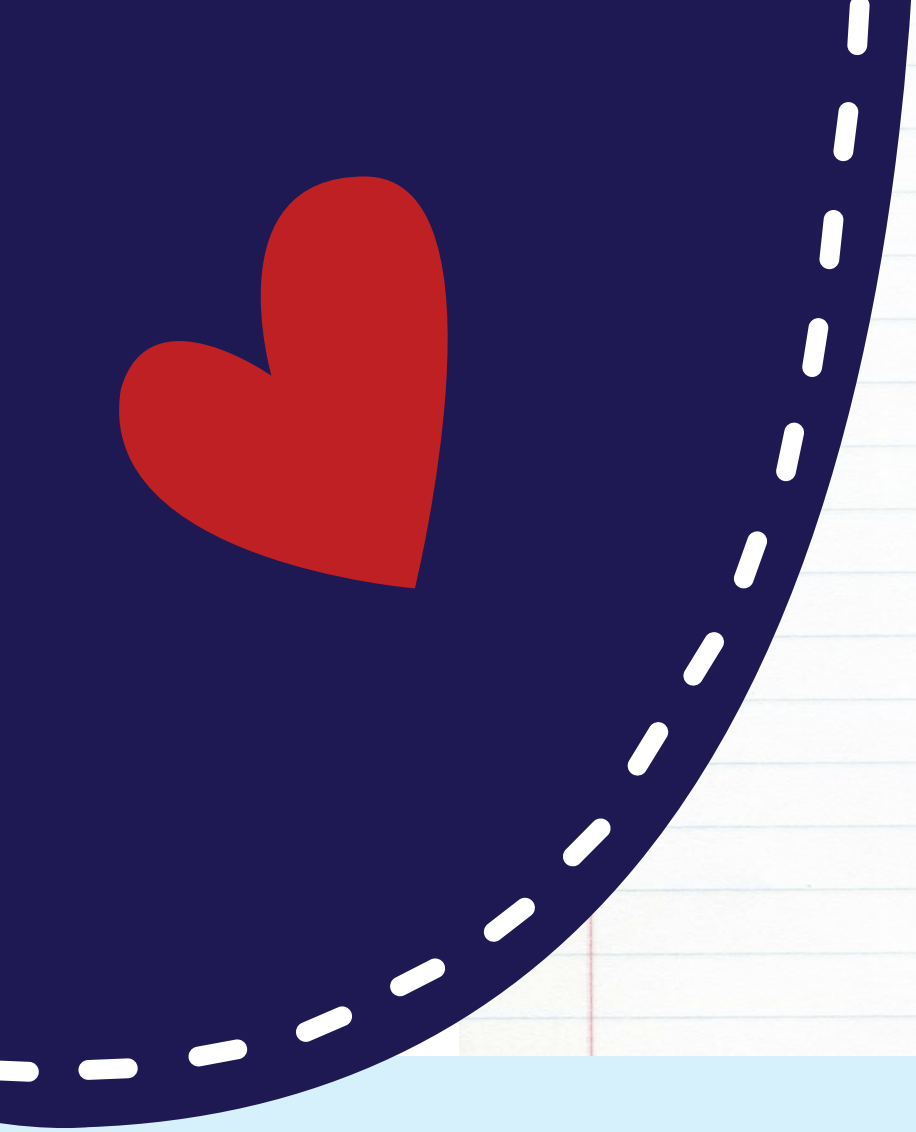


Launched the first-ever National Clothing Insecurity Awareness Day.



Hosted our annual sneaker ball: Bibbidi Bobbidi Boo, Where Dreams Come True.

Clothing Children with Dignity & Love



"We gave a family with 3 children their Note in the Pocket clothing on Friday. Today is Wednesday and every day this week each child has been dressed head to toe in their new clothes. When I brought the clothes to their mom and she saw the amount of clothing they received, she teared up with gratitude. And she was so glad they each had their own coat for the coming winter."

- Social Worker, DURHAM COUNTY

THERE'S A PLACE FOR YOU IN OUR COMMUNITY

It takes a community to ensure no child goes without appropriate clothing.
Discover how you can get involved.

Host a clothing drive	**Volunteer to build mini-wardrobes**	**Donate funds to support programs**	**Purchase new socks & underwear**	**Give gently used clothing**

noteinthepocket.org

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