DURHAM COUNTY

2027 SPONSORSHIP OPPORTUNITIES



New location this year!

Join us for the 5K Rundie at Southern Boundaries Park in Durham on Saturday, April 24, 2027.

As a sponsor, your support directly impacts Durham County children and brings our community together. Partner with us to make this our most impactful 5K Rundie event yet!







2027 SPONSORSHIP PACKAGES



	Presenting Sponsor $15,000	Impact Sponsor $10,000	Hart & Sole Sponsor $5,000	Dignity & Love Sponsor $2,500	County Sponsor $1,500	T-Shirt Sponsor** $1,000
Title Partnership: Name and logo incorporated into event name, materials and signage	♥					
Speaking Opportunity: Remarks during pre-race announcements	♥					
Complimentary Race Entries: Free race passes for guests	15	10	5	2	1	1
Custom Area Sponsorship: Choice of exclusive sponsor options		♥	♥			
On-Site Presence: Opportunity to set up a dedicated company tent	♥	♥	♥			
Festival Signage: Name or logo displayed around festival area	♥	♥	♥	♥	♥	
T-Shirt Branding: Recognition on official race t-shirts	♥*	♥*	♥	♥	♥	♥
Digital Presence: Logo featured on NITP website and social media	♥*	♥	♥	♥	♥	♥
Packet & Audio Promos: Swag bag insert and race-day announcements	♥	♥	♥	♥	♥	♥
Volunteer & Service Event: Onsite service project hosted at NITP	♥	♥	♥			

* Primary or prominent recognition

** T-Shirts are county-specific

2027 PLEDGE FORM

I would like to pledge the following sponsorship:

SPONSOR LEVEL:

- ☐ **Presenting Sponsor - $15,000**
- ☐ **Impact Sponsor - $10,000**
- ☐ **Hart & Sole Sponsor - $5,000**
- ☐ **Dignity & Love Sponsor - $2,500**
- ☐ **County Sponsor - $1,500**
- ☐ **T-Shirt Sponsor** (county-specific) **- $1,000**

CONTACT:

Name of Individual or Corporate Sponsor: _____

Contact Person: _____ Title: _____

Email Address: _____

Business Phone: _____ Cell phone: _____

Address: _____

PAYMENT:

- ☐ **Check Enclosed:** Please make check payable to Note in the Pocket
- ☐ **Invoice Me:** Invoice will be sent to the email address above
- ☐ **Credit Card:** Please make your donation online at noteinthepocket.org/donate

If paying by check, please return this form and payment to:
Note in the Pocket, 9650 Strickland Rd, Suite 103-168, Raleigh, NC 27615

You can pledge electronically

DURHAM WAKE

5K RUNDIE & KIDS FUN RUN

QUESTIONS?
Contact Meg Carpenter, Development Director
Meg@noteinthepocket.org
919-714-9403 ext. 104