WAKE COUNTY

# 2027 SPONSORSHIP OPPORTUNITIES




New route this year!

## Join us for the 14th Annual 5K Rundie & Kids Fun Run in Raleigh on Saturday, September 18, 2027.

As a sponsor, your support directly impacts Wake County children and brings our community together. Partner with us to make this our most impactful 5K Rundie event yet!







# 2027 SPONSORSHIP PACKAGES



| | Presenting Sponsor $15,000 | Impact Sponsor $10,000 | Hart & Sole Sponsor $5,000 | Dignity & Love Sponsor $2,500 | County Sponsor $1,500 | T-Shirt Sponsor** $1,000 |
|---|---|---|---|---|---|---|
| Title Partnership: Name and logo incorporated into event name, materials and signage | ♥ | | | | | |
| Speaking Opportunity: Remarks during pre-race announcements | ♥ | | | | | |
| Complimentary Race Entries: Free race passes for guests | 15 | 10 | 5 | 2 | 1 | 1 |
| Custom Area Sponsorship: Choice of exclusive sponsor options | | ♥ | ♥ | | | |
| On-Site Presence: Opportunity to set up a dedicated company tent | ♥ | ♥ | ♥ | | | |
| Festival Signage: Name or logo displayed around festival area | ♥ | ♥ | ♥ | ♥ | ♥ | |
| T-Shirt Branding: Recognition on official race t-shirts | ♥* | ♥* | ♥ | ♥ | ♥ | ♥ |
| Digital Presence: Logo featured on NITP website and social media | ♥* | ♥ | ♥ | ♥ | ♥ | ♥ |
| Packet & Audio Promos: Swag bag insert and race-day announcements | ♥ | ♥ | ♥ | ♥ | ♥ | ♥ |
| Volunteer & Service Event: Onsite service project hosted at NITP | ♥ | ♥ | ♥ | | | |

* Primary or prominent recognition

** T-Shirts are county-specific

# 2027 PLEDGE FORM

## I would like to pledge the following sponsorship:

**SPONSOR LEVEL:**

- ☐ **Presenting Sponsor - $15,000**
- ☐ **Impact Sponsor - $10,000**
- ☐ **Hart & Sole Sponsor - $5,000**
- ☐ **Dignity & Love Sponsor - $2,500**
- ☐ **County Sponsor - $1,500**
- ☐ **T-Shirt Sponsor** (county-specific) **- $1,000**

**CONTACT:**

Name of Individual or Corporate Sponsor: _____

Contact Person: _____ Title: _____

Email Address: _____

Business Phone: _____ Cell phone: _____

Address: _____

**PAYMENT:**

- ☐ **Check Enclosed:** Please make check payable to Note in the Pocket
- ☐ **Invoice Me:** Invoice will be sent to the email address above
- ☐ **Credit Card:** Please make your donation online at noteinthepocket.org/donate

*If paying by check, please return this form and payment to:*
*Note in the Pocket, 9650 Strickland Rd, Suite 103-168, Raleigh, NC 27615*

You can pledge electronically

DURHAM WAKE

# 5K RUNDIE & KIDS FUN RUN

**QUESTIONS?**
**Contact Meg Carpenter, Development Director**
**Meg@noteinthepocket.org**
**919-714-9403 ext. 104**